

PORK ON A FORK

Company Fact Sheet

Company Name: Pork on a Fork

Web site: www.porkonafork.com

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Background: Founded by Wes Hansen and Justin Erickson, Pork on a Fork provides fresh, all natural, premium pork directly to consumers. Both Wes and Justin were raised on Nebraska hog farms and learned early on how quality pork is supposed to taste. While Wes and Justin are based in Phoenix—selling Pork on a Fork products exclusively through farmer’s markets in Phoenix and Tucson—Justin’s brother, Russ, personally tends to the fourth generation family farm in Central City, Nebraska.

The boutique nature of the farm (only 60 hogs are typically raised at any given time) has enabled Pork on a Fork to offer a level of quality that larger producers simply cannot rival. All of the hogs are disease free and raised humanely, with plenty of exercise and fresh air, and are given no added antibiotics or growth hormones. Only the best hogs are selected for Pork on a Fork.

Products: Pork on a Fork products include ribs, sausage, pork chops, brats BBQ pulled pork, ham, smoked pork loin and bacon. The meat is sharp frozen and cryovaced to preserve freshness, and shipped to Arizona.

Co-Owners: Wes Hansen (the oldest of three brothers) and Justin Erickson (the youngest of three brothers) grew up on their family farms in rural Nebraska. The Hansen farm was just 45 minutes south of Omaha, and included hogs, certified Angus cattle, chickens, field corn, soybeans and hay. On the Erickson homestead, just 30 miles east of Grand Island, they have been perfecting hog breeding stock for more than 4 generations. Over the course of decades, they have been able to perfect the pork’s quality. All hogs are disease free and raised all natural, without any added hormones or antibiotics. With an appreciation for how fresh, premium pork is supposed to taste, and having noticed they couldn’t find any in the local grocery stores, Wes and Justin decided to launch Pork on a Fork.